MENDOCINO WINEGRAPE & WINE COMMISSION

Sent: 5/24/10

PR & EVENTS COMMITTEE MEETING NOTICE AND AGENDA

Thursday June 3, 2010 –10:00 am

MWWC Office 525 S Main Street, Suite B Ukiah, CA 95482

> 218-936-7979 365892#

Chairpersons Julia Conway and Kelly Lentz are calling a meeting of the PR and Events Committee to consider the following items for discussion and possible action:

- 1. Call to Order
- 2. Review of last meeting's minutes
- 3. Public Comment
- 4. Committee Budget Review
- 5. PR Contract Review
- 6. VMC Website
- 7. Website
- 8. Wine Competition Update
- 9. Growers Showcase
- 10. SF Slow Food Golden Glass
- 11. Winery PR Seminar
- 12. Public Tastings/Partnership
- 13. Signs Program
- 14. PR Firm Report
- 15. Sponsorship Opportunities
- 16. Issues and Scheduling for Next Meeting
- 17. Adjourn

All agenda items are subject to discussion and possible action. For more information, or to make a request regarding a disability-related accommodation for the meeting, please contact Betsy Wildberger at the Commission office at 707-468-9886. This notice and agenda is available on the Internet at http://www.truemendocinowine.com